



Portsmouth Lights, 104 Commercial Road c/o Station Street

#### PIXEL SIZE

Artwork should be supplied at exact size shown, with no trim, no bleed or safe-area.

#### FILE NAME

Please label the file with full campaign title/name.

#### FILE FORMAT

Files must be supplied in JPEG (RGB) format for static display. CMYK not accepted.

#### LOOP

60 seconds/6 x 10 seconds slots.

#### DIGITAL CREATIVE TYPES

- Dynamic Digital
- Static Digital

#### COLOUR MODE

- RGB - CMYK not accepted
- It is preferable to use bold and contrasting colours with full shades as they look better on LED displays
- Large and legible fonts - minimum pixel height for text 5 pixels
- No gradients

#### ARTWORK

Email to: [content.maxxmedia@brysa.co.uk](mailto:content.maxxmedia@brysa.co.uk)  
Please allow at least 4 clear working days prior to in-charge.

576 pixels (H) x 1152 pixels (W)  
72dpi - 300dpi

For further information please call: 02380 255 093  
or email: [team@maxxmedia.co.uk](mailto:team@maxxmedia.co.uk)