



CARDIFF LIGHTS



Cardiff Lights, Newport Road Jnc Glossop Road & City Road

PIXEL SIZE

Artwork should be supplied at exact size shown, with no trim, no bleed or safe-area.

FILE NAME

Please label the file with full campaign title/name.

FILE FORMAT

Files must be supplied in JPEG (RGB) format for static display. CMYK not accepted.

LOOP

60 seconds/6 x 10 seconds slots.

DIGITAL CREATIVE TYPES

- Dynamic Digital
- Static Digital

COLOUR MODE

- RGB - CMYK not accepted
- It is preferable to use bold and contrasting colours with full shades as they look better on LED displays
- Large and legible fonts - minimum pixel height for text 5 pixels
- No gradients

ARTWORK

Email to:
content.maxxmedia@brysa.co.uk

Please allow at least 4 clear working days prior to in-charge.

For further information please call: 02380 255 093
or email: team@maxxmedia.co.uk