



# RICHMOND LIGHTS

576 pixels (H)  
 x 384 pixels (W)  
 72dpi – 300dpi



Upper Richmond Road, Upper Richmond Road, London, SW15 5JH

- PIXEL SIZE** Artwork should be supplied at exact size shown, with no trim, no bleed or safe-area.
- FILE NAME** Please label the file with full campaign title/name.
- FILE FORMAT** Files must be supplied in JPEG (RGB) format for static display. CMYK not accepted.
- LOOP** 60 seconds/5 x 12 second slots
- DIGITAL CREATIVE TYPES**
  - Dynamic Digital
  - Static Digital
- COLOUR MODE**
  - RGB – CMYK not accepted
  - It is preferable to use bold and contrasting colours with full shades as they look better on LED displays
  - Large and legible fonts – minimum pixel height for text 5 pixels
  - No gradients
- ARTWORK**

Email to:  
[content.maxxmedia@uniledsolutions.com](mailto:content.maxxmedia@uniledsolutions.com)  
 Please allow at least 4 clear working days prior to in-charge.

For further information please call: 02380 255 093 or email: [team@maxxmedia.co.uk](mailto:team@maxxmedia.co.uk)

