



### Pixel size

Artwork should be supplied at exact size shown, with no trim, no bleed or safe-area.

### File name

Please label file with full campaign title/name.

### File format

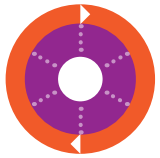
Files must be supplied in JPEG (RGB) format for static display, or .mov file for Dynamic Digital/ Full Animation. CMYK not accepted.

### Loop

60 seconds/6 x 10 seconds slots.

### Digital creative types

- Dynamic Digital
- Static Digital

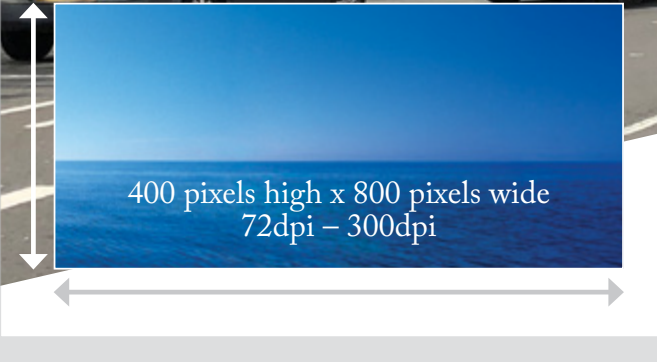


### Colour mode

- **RGB** – CMYK not accepted
- It is preferable to use bold and contrasting colours with full shades as they look better on LED displays
- Large and legible fonts – minimum pixel height for text 5 pixels
- No gradients

### Artwork

- Email to:  
[content.maxxmedia@uniledsolutions.com](mailto:content.maxxmedia@uniledsolutions.com)  
Please allow at least 4 clear working days prior to in-charge.



400 pixels high x 800 pixels wide  
72dpi - 300dpi

be on it.

