

Digital production specifications

Pixel size

Artwork should be supplied at exact size shown, with no trim, no bleed or safe-area.

File name

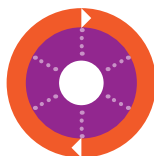
Please label file with full campaign title/name.

File format

Files must be supplied in JPEG (RGB) format for static display – CMYK not accepted.

Loop

60 seconds/6 x 10 seconds slots.



Digital creative type

- Dynamic Digital
- Static Digital

Colour mode

- **RGB** – CMYK not accepted
- It is preferable to use bold and contrasting colours with full shades as they look better on LED displays
- Large and legible fonts – minimum pixel height for text 5 pixels
- No gradients

Artwork

- Email to: content.maxxmedia@uniledsolutions.com

Please allow at least 4 clear working days prior to in-charge.

For further information please call: 02380 255 093
or email to: content.maxxmedia@uniledsolutions.com